

CHILD DEVELOPMENT GUIDE



Futures built *by play*

We're dedicated to providing opportunities for health, wellness, and child development. With customer-focused industry expertise and a collection of premium recreational products, we can help develop futures built by play.

Cognitive Development

Did you know play correlates directly to brain development? Research shows the stages of brain development mirror the stages of play during early childhood. Our play environments are suited to help children enrich their cognitive development.

Physical Development

Movement play helps to strengthen the body and build gross motor skills. Additionally, physical play allows for many learning opportunities in adaptability, flexibility, and resilience.

Emotional Development

Interacting with their peers provides opportunities for children to explore feelings, express ideas, and develop oral skills. We create play environments in which children can freely explore their own creativity and develop emotionally.

Social Development

Playgrounds provide ample opportunities for children to engage in group play. By interacting with others through play, children will develop important social skills such as how to negotiate, compromise, and work in teams.

Active play among *young children* has *plummeted* by

50%

over the last forty years.

Let's work together to reverse this statistic.

Juster, T.F., Stafford, F., & Ono, H. (2004). Major changes have taken place in how children and teens spend their time: Child development supplement. Ann Arbor, MI: Institute for Social Research, University of Michigan



Building Your *play environment*

With our customer-focused industry expertise, we help child development centers create play environments that encourage health, wellness, and child development. Discover how easy it is to furnish your play area by utilizing all of our product lines.

SHADE

SITE
AMENITIES

PLAYGROUNDS

Learn more at superiorrecreationalproducts.com/catalogs

OUR PRODUCT LINES



SuperiorPlay

- ✓ Age-Appropriate Play Structures
- ✓ Themed Playground Structures
- ✓ Fitness Courses & Equipment
- ✓ Swing Sets — A Childhood Favorite!
- ✓ Nature Inspired Play Equipment
- ✓ Outdoor Musical Instruments
- ✓ Interactive Learning Panels
- ✓ Outdoor Classroom Equipment

SuperiorAmenities

- ✓ Child Height & Standard Picnic/Outdoor Cafeteria Table Seating
- ✓ Car Rider Line Bench Seating
- ✓ Welcome Area Bench Seating
- ✓ Sport Court Bench Seating
- ✓ Playground Buddy Benches
- ✓ Custom Logo Furnishings

OUR PRODUCT LINES



Superior *Shade*

- ✓ Outdoor Classroom Shade
- ✓ Picnic Area Shade
- ✓ Splash Area Shade
- ✓ Playground Shade
- ✓ Sport Court Shade
- ✓ Walkway Shade
- ✓ Car Rider Line Shade



Superior *Shelter*

- ✓ Outdoor Classroom Pavilion
- ✓ Picnic Pavilion
- ✓ Bleacher Shelter
- ✓ Sport Court Cover
- ✓ Outdoor Event Space Cover
- ✓ Dugout Shelter
- ✓ Walkway Cover



CASE STUDY

FACT: By adding a *new play environment*, Brighton Day Academy is able to help children reach important *developmental milestones*.

In St. Augustine, Fla., Brighton Day Academy provides high-quality child care and preschool academics. They focus on empowering children with the skills to learn. They offer programs for infants, preschool, before/after school, and summer camps.

Their goal is to provide a high-quality and developmentally appropriate learning environment that nurtures children's physical, mental, emotional, and academic growth.

Our SRP Certified Partner, Southern Recreation, helped create three play areas that are developmentally appropriate for children of all ages.

They chose a Tot-Trek, which is the ideal choice for children ages 6-23 months. This structure offers age-appropriate challenges.

The play area for children 2-12 years old includes a shaded steel structure, which is packed with safe and challenging play components like slides, climbers, and panels. The shade structure not only keeps the play area cool, it also protects the condition of the play equipment. The space is completed with a bubble climber, tea cup spinner, and a climb and discover cave.

For after school kids, they chose a structure designed with lots of components for physical activity. With no defined entry point, children will continually find new ways to engage in play with their peers.

Research shows play directly correlates to brain development. The new play environments help foster opportunities for play, which help children reach important developmental milestones.

BROWSE MORE CHILD DEVELOPMENT CENTER PROJECTS

CASE STUDY

FACT: By adding a *new play environment*, the New Vista Montessori School is able to foster *physical development* in children.

New Vista Montessori School in Roanoke, Va. is a non-profit that has been serving the community since 2001. As an associate member of the American Montessori Society (AMS), they follow the AMS curriculum, which includes language, math, sensorial, practical life, geography, and science.

Our SRP Certified Partner MaxPlayFit worked with the school to create a new play environment centered around child development for children ages 2-5 years old.

This outdoor playground features ample play activities that help children reach important developmental milestones as they play.

There are 2 slides, 2 climbers, talk tubes, an arch bridge, and play panels throughout. This play area also features a glockenspiel musical instrument that children can play solo or with a partner.

Movement play helps strengthen the body and develop important gross motor skills. It also provides opportunities to develop flexibility, adaptability, and resilience. Research shows the stages of brain development mirror the stages of play during early childhood. By adding a new play environment, the New Vista School is better suited to help enrich children’s physical and cognitive development.



BROWSE MORE CHILD DEVELOPMENT CENTER PROJECTS



CASE STUDY

FACT: Rivermont Evangelical Presbyterian Church was able to add a needed *play environment* for their preschool while fitting a *compact space*.

Rivermont Evangelical Presbyterian Church provides the residents of Lynchburg, Va. with a place of worship and community. Their weekday preschool program strives to offer age-appropriate and developmental activities to nurture children's spiritual, social, academic, and physical development.

Because their curriculum is centered around play, an enriching outdoor play environment was needed. While there wasn't much space available, our SRP Certified Partner, MaxPlayFit, was able to maximize the space to get the most play value.

The play area features a compact structure that has no shortage of fun! It includes three slides, climber, and interactive play panels.

To complete their space, we included a mushroom tunnel and a Buddy Bench.

This playground is catered to their curriculum by facilitating opportunities for physical development. As children play, they help to strengthen the body and develop important gross motor skills.

What's more, studies show play correlates directly to brain development. Our play environments are suited to helping children enrich their cognitive development in the classroom.

BROWSE MORE CHILD DEVELOPMENT CENTER PROJECTS

CASE STUDY

FACT: Jack and Jill Pre-School replaced an *old, worn out playground* with a complete *play environment* catered to child development.

Jack and Jill Pre-School has been serving families within the Fernandina Beach, Fla. community for over 63 years. They strive to provide children with Christ-centered education that facilitates cognitive, physical, social, and spiritual development for lifelong learning.

With the help of our SRP Certified Partner, Southern Recreation, they needed to replace an old and non-compliant playground.

Their existing play area had worn out wood mulch surfacing, an older play structure, and no shaded areas.

One of their biggest needs was incorporating shade to each part of the play environment, so children and staff can enjoy the playground in the hot Florida weather.

The entire play environment is designed in a bright and exciting color scheme, so each element has a cohesive look.

There are two areas for children ages 6-23 months and 2-5 years.

For older children, the shaded play structure is one of the central features of this play environment. It is designed with fun components including slides, climbers, and interactive play panels. The structure is protected with shade, which not only keeps it cool but also elongates the life of the play equipment. Next to it is our swings with integrated shade.

For younger children is a structure designed for those aged 6-23 months. It features interactive play panels. There's also another swing set with bucket seats for safety.

The entire play area was also designed with poured in place surfacing. It was chosen for its low maintenance, accessibility, and visual appeal.



BROWSE MORE CHILD DEVELOPMENT CENTER PROJECTS

What Your Peers Are Saying *About Superior Recreational Products*

It's been a fantastic thing and I'm so appreciative of the folks that listened and designed something that really meets our needs. Just to see the smiles of their faces has just been amazing. Our teachers are happy, our parents are happy.

Kevin Carr

PRINCIPAL • HAYNES-INMAN
EDUCATION CENTER



Our representative provided amazing guidance through a very consultative approach — never sold, just informed. I truly appreciated this approach as it allowed me to do what's best for my academy.

John Swartz

MANAGING PARTNER • KIDDIE ACADEMY
OF VANCOUVER-SALMON CREEK



We wanted a play area that was early childhood friendly and that would encourage creative play. The students enjoy being in the courtyard and playing in that area. We love this part of our school!

Heather Salas

PRINCIPAL • LONE STAR EARLY
CHILDHOOD CENTER



Where SRP shines is when they use creative methods to enhance the pretend play experience. We are happy with the results of the playground. It's great when everyone works together and brings a sound vision to the project.

Tim Leopold

VP OF NEW DEVELOPMENT • MERIT
SCHOOL OF QUANTICO



Frequently Asked questions

We're here to help! We've compiled a few of our commonly asked questions. If you need additional assistance, let us know.

1 How much does a playground cost?

While every playground project is different, each of our steel playground clients can expect certain costs while planning for your new playground.

- 7% to 15% Freight
- 22% to 40% Installation
- 20% to 50% Product
- 20% to 90% Surfacing

2 What are some ways to secure funds?

Partnerships For Play

Planning a successful crowdfunding campaign for a new playground can be difficult and time-consuming. We've made it easy with our Partnerships For Play crowdfunding program, which is designed in four phases over eight weeks. The program works with you and your SRP Certified Partner to plan and execute a successful campaign. [Start raising money!](#)

Grant Guide

We've compiled an over 100-page guide of nation- and state-specific grants to help fund your playground. Each grant resource includes the name of the grant, the organization funding the grant, the award amount, deadlines, and more. [Check it out!](#)

Purchasing Contracts

Superior makes it easy to buy by having purchasing contracts with organizations like BuyBoard, HGACBuy, and GSA Advantage just to name a few. [See all of our purchasing programs.](#)

3 Who should be involved?

The more involved, the more fun! Be sure to include important stakeholders within your community.

4 How long will it take?

While it depends on many factors, an average project can take 12 weeks. Your SRP Certified Partner will work with you to ensure your playground meets your needs and budget.

Quick Ship Playgrounds

If you're looking to add a new playground quickly, check out the play structures available in our quick ship program. These hand-selected structures are ready to ship within five business days! Models are available for children ages 2-5, 2-12, and 5-12 and are available in our most popular color schemes. [Let us know if you want to learn more!](#)

5 Why choose Superior?

For nearly three decades, Superior has been cultivating communities, enriching lives, and allowing people to focus on what matters most. With our extensive collection of steel and recycled play lines, we are committed to enriching the lives of children at child development centers like yours. Superior has a critical role in engaging social and emotional development as well as physical benefits.

We give children an opportunity to let their imaginations soar on the playground. Together, we can create spaces where friendships are made and memories are created. It's time to come *play. relax. live.*

We reimagine how children play

You want choices. We've got them, along with the design expertise to take your ideas and make them real. Whether you want long-lasting steel, recycled materials that stand up to harsh salt air, an elaborate theme, or something entirely different, let's combine your imagination with our expertise and together we can reimagine the way children play.

We use quality materials

At Superior, we only use quality playground materials — whether you're purchasing a musical instrument or a full structure. Proudly manufactured in the USA, our products are built to last and provide fun for years to come.

Safety is our top priority

Our commitment to safety is reflected in each phase of our planning process — from our materials to our strategic 6-foot obstruction-free zones. All of our products meet or exceed standards set forth by the respectable organizations in our industry such as IPEMA and the U.S. Access Board.

Our unwavering dedication to inclusion

The benefits of bringing your community together with an inclusive playground are immeasurable. Inclusive play environments provide unique opportunities for children of all ages and abilities to engage in their right to play. Outdoor play environments that break down both physical barriers to access and social barriers to participation can unite communities in meaningful ways.

We create complete recreational environments

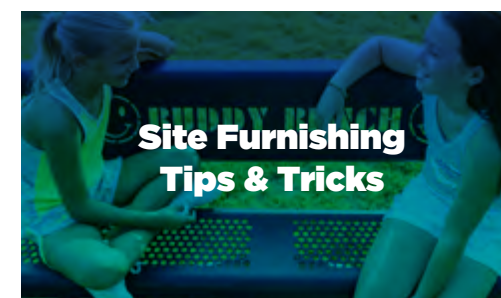
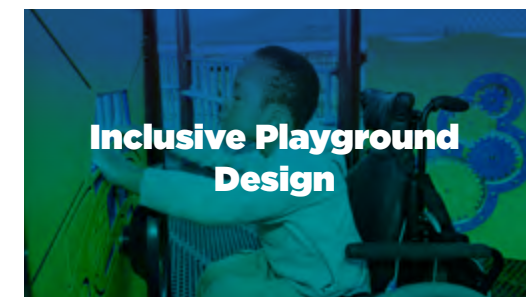
With our customer-focused industry expertise, we help parks create complete outdoor recreational environments to help promote physical and mental health, well-being, friendship, and fun. Discover how easy it is to furnish your playground by utilizing all of our product lines.





Other Great *online resources*

We have plenty of online resources to help you when planning your next outdoor project. Click the images below to learn more about each topic.



Ready to move forward? [Click here to locate your sales representative.](#)

Superior

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